

LAPITEC SPONSORS BONKERS BRASH 'ROUND BRITAIN CHALLENGE

Lapitec – the sintered stone made from 100% natural materials - is set to sponsor a unique fundraising challenge this summer.

Fitness enthusiast Richard 'Bonkers' Brash is aiming to be the first person to complete a quadrathlon around the Coast of Britain, to raise money for children's hospice The Pepper Foundation.

Like Lapitec, Bonkers Brash will prove that he is 'made of harder stuff'. The 40 year old from Berkhamsted, Hertfordshire will run, swim, cycle and kayak his way round 4410km (2740 miles) of English, Scottish and Welsh mainland Coast in 28 days. Each day will involve in excess of 160 kilometres of physical endurance – beginning at 7.30am on 4 July when Richard crosses the start line at Bournemouth Pier.

The business man, husband and Dad of two aims to raise in excess of £20,000 for The Pepper Foundation, a Hertfordshire based charity that provides care and support for children with life limiting illnesses.

Lapitec is distributed exclusively in the UK by leading stone wholesalers The Marble & Granite Centre Ltd (MGCL). Speaking about the Challenge, MGCL's managing director Stephen Pike said: "Richard and I are friends and business colleagues, and I've always been keen to support his fundraising attempts."

"He is a uniquely determined individual who is, of course, raising money for a fantastic cause. I have no doubt that he really is made of harder stuff, and we're looking forward to helping him celebrate at the end of his Challenge."

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For more information about Lapitec and/or the Bonkers Brash Challenge, contact Anne Consedine in the Lapitec Press Office by phoning 07818 048438 or emailing anne@hp4pr.co.uk

Lapitec product details can be found at www.lapitec.co.uk